Eric Squires

HW#1 Word Section

1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

Campaigns launched in June and July have a higher success rate than any other month.

Journalism campaigns are unpopular choices to be crowdfunded.

Theater/Plays are very popular choices to be crowdfunded.

1. What are some limitations of this dataset?

Data ends in 2020.

Data doesn’t have an execution date for when these projects delivered their end goal beyond earning the money.

No profit data provided to show how successfully a project completed.

1. What are some other possible tables and/or graphs that we could create?

A chart that displays how well the Staff Picks performed relative to the non-staff picks.

A table that shows only categories that have had successes and alternatively categories that have never had a success. Which would show to prospective crowdfunding launchers which projects have the most difficult time launching and which have had success in the past.